GO LIVE!

at the Green

EUROPEAN CHAMPIONSHIPS GLASGOW 2018

A unique opportunity for your organisation to be part of the Glasgow 2018 European Championships

'GO LIVE! at the Green' will take place during the Glasgow 2018 European Championships from 2 – 12 August 2018. This innovative live site experience will bring together sport, fitness, health, arts, food and drink as never before in an engaging and exciting way to encourage people to lead more active lives.

This event will offer appropriate organisations the opportunity to engage new audiences and promote their year-round offer. As we experienced in 2014, multi-sport events create a special atmosphere and buzz in a host city... and 2018 will be no different. With 12 sport venues, live sites at George Square and Merchant City Festival, a 1 Billion+ TV audience and more than 8,500 athletes and officials – this is a unique opportunity to be part of another magical summer of sport.

Glasgow Green will also be a key sport venue during the Championships as its hosts three days of elite cycling events that will be broadcast across Europe and beyond. Access will be free and the venue will be open from 10am until 7pm every day with more than 100,000 people expected to attend.

If your organisation inspires people to be more active and to lead healthier lives then please get in touch with us.

Thursday 2 - Sunday 12 August 2018 | 10am - 7pm

Women's Cycling Road Race: Sunday 5 August
Men's and Women's Cycling Time Trial: Wednesday 8 August
Men's Cycling Road Race: Sunday 12 August

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