



**Name: Yvonne Mattsson**

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### **UEC Elections – candidate Ms. Yvonne Mattsson**

During the next UEC Annual General Meeting dated 5 March in Brussel there are several elections that will take place and I would like to offer myself as a candidate to the UEC Management Committee and to the election of European delegates to the UCI Congress.

I have a true passion for cycling and I would like to contribute to further development of the sport. I trust that my professional background combined with my broad experiences from cycling for many years makes a solid ground for me to be able to add value to the European Cycling Union and its development for the future.

Furthermore the sport of cycling is a sport that includes both men and women and I strongly believe that the development for the future will gain if this is reflected also in the decision making bodies. This is also important in order to attract young people in the future both as athletes and officials and give the sport the best possibilities to grow.

Important for me as a person is to work in order to have the best possible conditions for the cyclist's, transparency, ethics and the fight against doping and off course to enforce the development of women's cycling.

Engagement, commitment and inspiration are keywords for me!

### **Background Cycling.**

Elected to the board of the Swedish Cycling Federation in 2004.

Vice President of the Swedish Cycling Federation 2005 - 2008

President of the Swedish Cycling Federation Elite Commission 2004 - 2008

President of the Swedish Cycling Federation 2008 - 2012.

President of the Swedish Cycling Federation 2013 – 2016

Board member of the Nordic Cycling Federation 2008 -2012

President of the Nordic Cycling Union 2015 -

European Delegate to the UCI Congress 2013 -

President of the UEC Road Commission 2013 -

Member of the UCI Road Commission 2013 -

**Professional background**

Marketing, Sponsoring, Communication and Leadership are my professions and I have thirty years of experience in that field.

For the last fifteen years I have worked in an international multi-cultural environment.

**Leading positions mainly within the Banking Industry, for example:**

Head of Marketing and Sponsoring, Postgirot Bank 1991-2002

Sponsoring Manager Nordea Bank 2003-2009

Marketing Manager Nordea Bank 2010 -.

In the capacity of my professional background within Marketing and Sponsoring I was responsible as the main sponsor and co-organizer of the stage race Tour of Sweden and as the main sponsor of the Swedish Cycling Federation for fifteen years.

Yours sincerely

A handwritten signature in black ink, reading "Yvonne Mattsson". The signature is written in a cursive, flowing style with a long, sweeping tail on the final letter.

Yvonne Mattsson