

Georgios Georgiou

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Professional Profile

President of the Cyprus Cycling Federation since 2020, leading initiatives to elevate cycling as a competitive sport and advocate for sustainable mobility. Retired Brigadier General with a career in defense policy and international relations, including roles as Director of Defence Policy. Author of two books on EU military capabilities and recipient of prestigious decorations, including the Chevalier de l'Ordre National du Mérite (France).

Cycling Experience

President of the Cyprus Cycling Federation 2020 – Present

- **Strategic Planning and Policy Development:** Designed and implemented comprehensive strategic plans to increase participation, improve competitive performance, and enhance the overall infrastructure of cycling across the country.
- **Advocacy and Public Engagement:** Led national campaigns to promote cycling for health, recreation, and sustainable transport, working closely with the Ministry of Transport, Communications and Works and municipalities to implement bike-friendly policies and infrastructure.
- **Athlete Development Programs:** Initiated and expanded programs that identify and nurture young talent, resulting in improved national team performance.
- **Sponsorship and Financial Growth:** Secured partnerships with major corporate sponsors, raising funding by 30% and enabling the implementation of new programmes for young and talented athletes.
- **Governance and Ethical Oversight:** Strengthened governance frameworks within the Cyprus Cycling Federation, introducing codes of ethics, conflict-of-interest policies, and anti-doping measures aligned with international standards.
- **Event Organisation and Management:** Successfully managed cycling events and organised the Balkan Cycling Union congress in 2023.

Board Member: Executive Board of the Cyprus Olympic Committee 2024 – Present

- Contribute to high-level decision-making on critical matters.
- Serve on pivotal committees, including the Disciplinary Committee and the Technical Regulations Committee.

Vice President of the Balkan Cycling Union 2023 – 2025

- Shaped initiatives to enhance cycling across the Balkan region (organizer of BCU congress).
- Oversaw key decisions to support the growth and development of the sport.

Founder of the club ANORTHOSIS FAMAGUSTA September 2018 - September 2020

- Established and managed the operations of the ANORTHOSIS FAMAGUSTA Cycling Club, fostering growth and participation in competitive cycling.

Athlete - September 2020

- Competed as a member of the racing teams of cycling clubs "COSMOPOLIS" and "FAROS."

- Achieved multiple distinctions in road cycling, including 3rd place in the National Championship (Individual Time Trial).

Work Experience

IANUS Technologies Ltd, Chief Business Officer **April 2024 – Present**

- Spearheaded the company's strategic vision, driving business growth and market expansion in Europe in innovative technologies.
- Established and nurtured high-value partnerships with stakeholders, clients, and industry leaders to enhance revenue streams and market positioning.

Eight Bells Ltd, Executive Area Manager **October 2021 – August 2023**

- Managed operations across multiple regions, ensuring consistent performance, compliance, and alignment with company objectives.
- Attended industry exhibitions across Europe, enhancing stakeholder relations and showcasing the company's expertise and offerings.

Founder and Member of the European Citizen Association **2020 – Present**

Cyprus Army/ Inspector **2018 – 2019**

Deputy Commander at 1st Infantry Division **2017 – 2018**

Branch "C" Commander at National Guard General Staff **2017**

Awards and Recognitions:

- During my service in the National Guard, I was decorated several times by the Minister of Defence of the Republic of Cyprus.
- Honorary Commendation from H.E. Mr. Demetris Eliades, Minister of Defence, for my service as head of the task force responsible for the organisation of the Presidency of the Council of the European Union.
- Decorated by the President and the Minister of Defence of the Republic of France
 - Chevalier De L' Ordre National Du Merite
 - Medaille De La Defense Nationale

Education:

- University of Cyprus, Diploma, Strategic and Management, 2022
- European Security and Defence College, Certificate, High-Level Course, 2008-2009
- Hellenic Helicopters Academy, Diploma, 1987-1988
- Hellenic Military Academy, Bachelor, 1980-1984

Languages:

- Greek: Native
- English: Professional Proficiency

Interests:

- Expanding cycling at grassroots and professional levels, ensuring accessibility, and fostering talent development.
- Advocating for cycling as a sustainable urban mobility solution.
- Exploring innovations in sports technology.